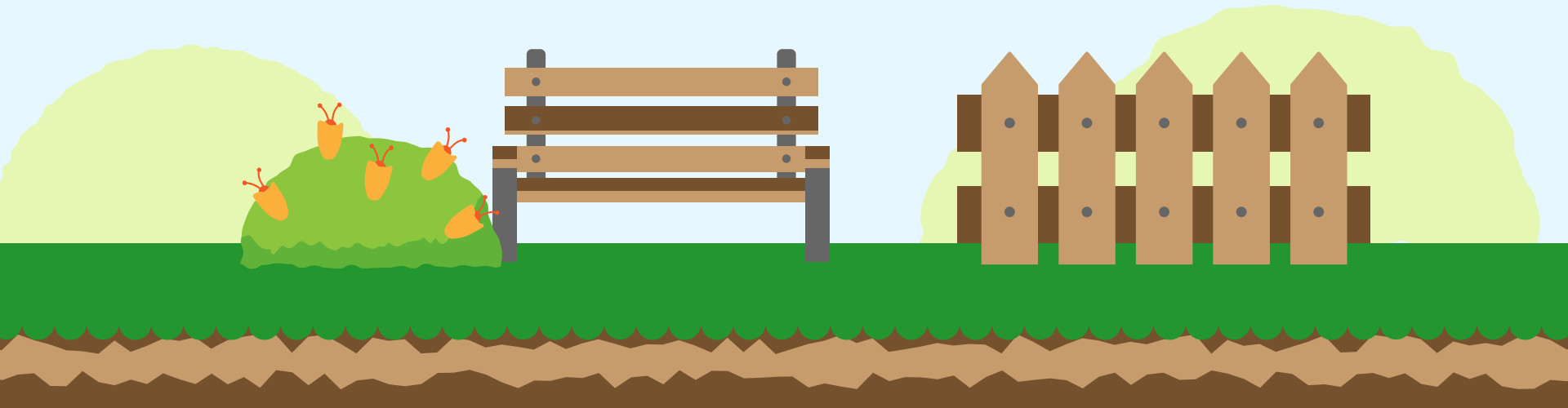



# Meadowlark Community League

Annual General Meeting – April 14, 2021



# Overview



1. Introductions
  2. Annual General Meeting (AGM)
  3. Questions
- 

# Introduce Yourself!

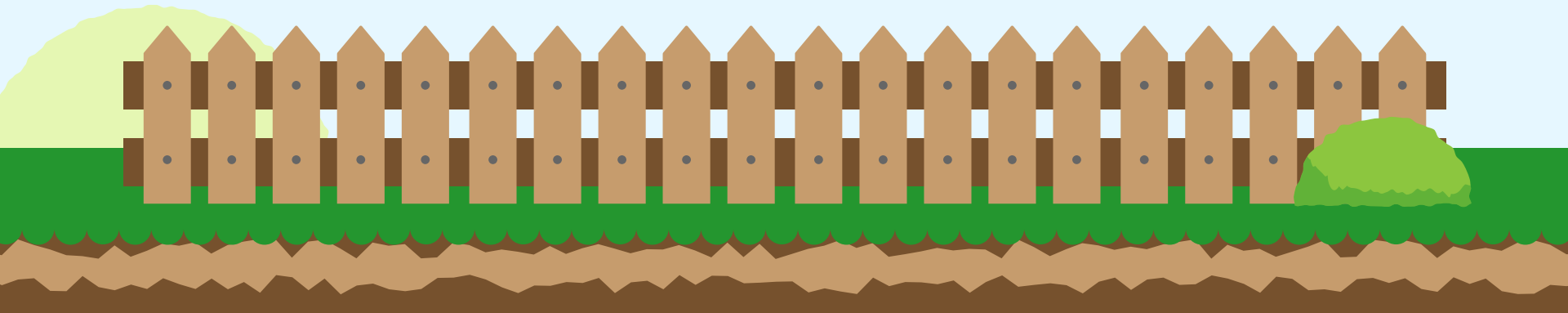


# AGM Agenda

1. Call to order – 7:00 p.m.
2. Approval of agenda
  - a. Changes to agenda
  - b. Approval of agenda
3. Acceptance of minutes
  - a. Questions
  - b. Motion to accept minutes
4. Business arising from minutes
5. Reports
6. Adjourn

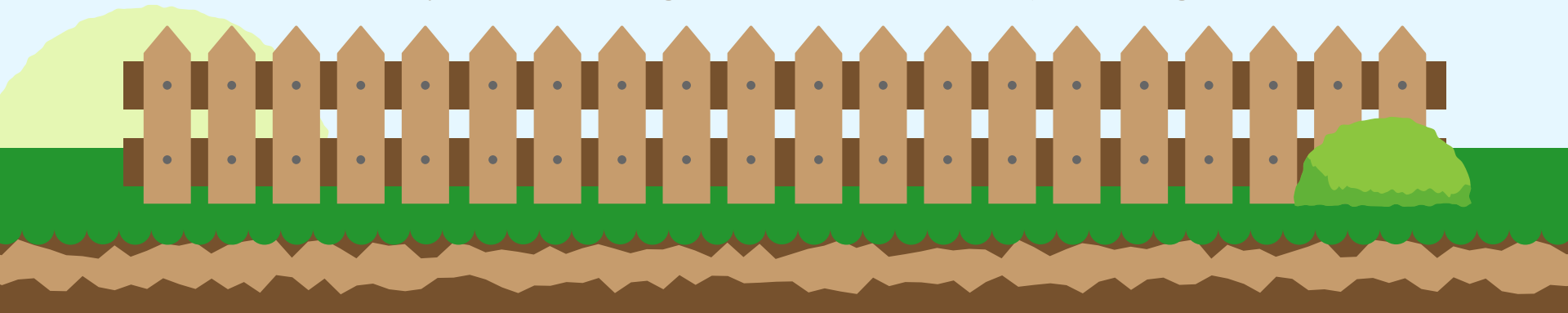
# Meadowlark Community League – Board (Executive)

- **President** – Kim Dineen
- **Past President** – Deryck Webb
- **Vice President** – Brandon Beringer  
*(retiring)*
- **Treasurer** – Dallas Jaffray
- **Secretary** – Heather Kennedy



# Meadowlark Community League – Board (Directors at Large)

- **Social** – Shannon Nichols
- **Hall Rentals** – April Kiely
- **Membership** – April Kiely (*retiring*)
- **PARC/Casino** – Kim Hunter Lee
- **Maintenance** – Spencer Kiss (*retiring*)
- **Communications** – Mirna Reichle (*retiring*)
- **Website** – *vacant*
- **Programs** – April Kiely
- **Soccer** – Stephen Mill
- **Civics** – Jarret Esslinger



# Growing our Community!

This is what we've been up to this year to put the *community* in the Meadowlark Community League:



# Reports

Annual Reports from Directors





# Membership

- Memberships run from September 1 – August 31 each year
  - \$30/family
  - **FREE** for seniors 60+ and new residents!
- Membership Benefits:
  - Access to community programs (i.e. soccer, yoga, playschool, etc)
    - Includes access to Big Bin Events and skating rink
  - Discount on hall rental after 1/2 year of membership
  - 15%-20% discount on city-run recreational facilities
  - Other benefits are listed on the EFCL [website](#)
  - 10% discount at Sandy Lane Liquor Store

# Membership

	2017 - 18	2018 - 19	2019 - 20	2020 - 21
Family Memberships (Online)	99	47	50	48
Family Memberships		88	46	34
New Residents	1	7	3	6
Senior Memberships	6	6	21	23
<b>TOTAL</b>	<b>106</b>	<b>148</b>	<b>120</b>	<b>111</b>

# Communications

- **Social Media**

- Active community on Facebook (766 followers)
- Growth on Twitter (274 followers)
- Began utilizing Hootsuite for social messaging – allows to schedule posts and same messaging across platforms.
- Look at potentially starting Instagram account
  - “MeadowlarkCL” user name in use. Will need different user name.



[facebook.com/meadowlarkcl](https://facebook.com/meadowlarkcl)



[twitter.com/meadowlarkcl](https://twitter.com/meadowlarkcl)

# Hootsuite – at a glance:

The screenshot displays the Hootsuite dashboard interface. On the left is a dark blue sidebar with navigation icons. The main area is titled 'Streams' and contains several columns of social media content:

- Streams:** Includes a 'New board' button, a search bar for 'Twitter quick search', and a list of 'MY BOARDS' with 'My Posts & Mentions' selected. Below this is a 'Search Terms' section.
- My Posts & Mentions:** A vertical stream of posts. The top post is from 'Meadowlark Community League' (Feb 10) about utility flushing work. Below it is a 'Boost Post' from 'West Meadowlark Community League' (Feb 17) about a workshop. The bottom post is from 'Meadowlark Community League' (6 days ago) with a link to a Facebook post and a '2021/2022 Preschool Registration' flyer.
- Mention...:** A stream of mentions. The top mention is from 'Meadowlark Community League' (Feb 24, 7:35pm) about Facebook restrictions. Below it is another mention from 'Meadowlark Community League' (Feb 24, 3:28pm) about an expensive event. The bottom mention is from 'Secondhand Helpers Admin-Account' (Feb 12, 8:04pm) asking for help spreading the word.
- Message...:** A stream of messages. The top message is from 'Meadowlark Community League' (Feb 10) about outdoor gathering restrictions. Below it is a message from 'Meadowlark Community League' (Jan 7) about bylaw patrols. The bottom message is from 'Meadowlark Community League' (Jan 7) about complaints from the City of Edmonton.
- My Twee...:** A stream of tweets. The top tweet is from 'Gord King @KingGord' (Jan 17) about disappointment in seeing people at an event. Below it is a tweet from 'Pamela @Pamela96385748' (Dec 14, 2020) saying 'Sounds good. Thanks!'. The bottom tweet is from 'Aviah Grant @AviahGrant' (Dec 6, 2020) saying 'Yeah! I see, we're all going to miss Randy! But that amazing!'. There is a '+' button at the bottom right of this stream.

# Communications



- **Meadowlark Chirp**

- Newly reformatted using Microsoft Publisher
- Three editions in 2020 - 21:
  - August 2020, December 2020, March 2021
- Hoping to increase advertising & promote local businesses in 2021 - 22
  - Develop relationships with local business associations and start inventory of potential advertisers in future editions of the Chirp.

- **Website**

- Added new pages such for [skating rink information](#)
- Utilization of "Upcoming Events" and "Latest News" features on website

# Programs

- Faced many difficulties in developing and running programs under COVID-19 restrictions
  - *Any ideas for potential community league programs are welcome!*
- **Yoga and Un-Pack N'Play**
  - Program continues Via Zoom since November



# Programs

- "Show Off Your Meadowlark"
  - 50/50 draw to help raise funds to create something special to capture what living in Meadowlark means to all of us.
  - Hoping to collect - stories, photos, documents, memories, poems, keepsakes, etc.
  - <https://www.rafflebox.ca/raffle/meadowlarkcl> or use the QR code to the left



# Casino

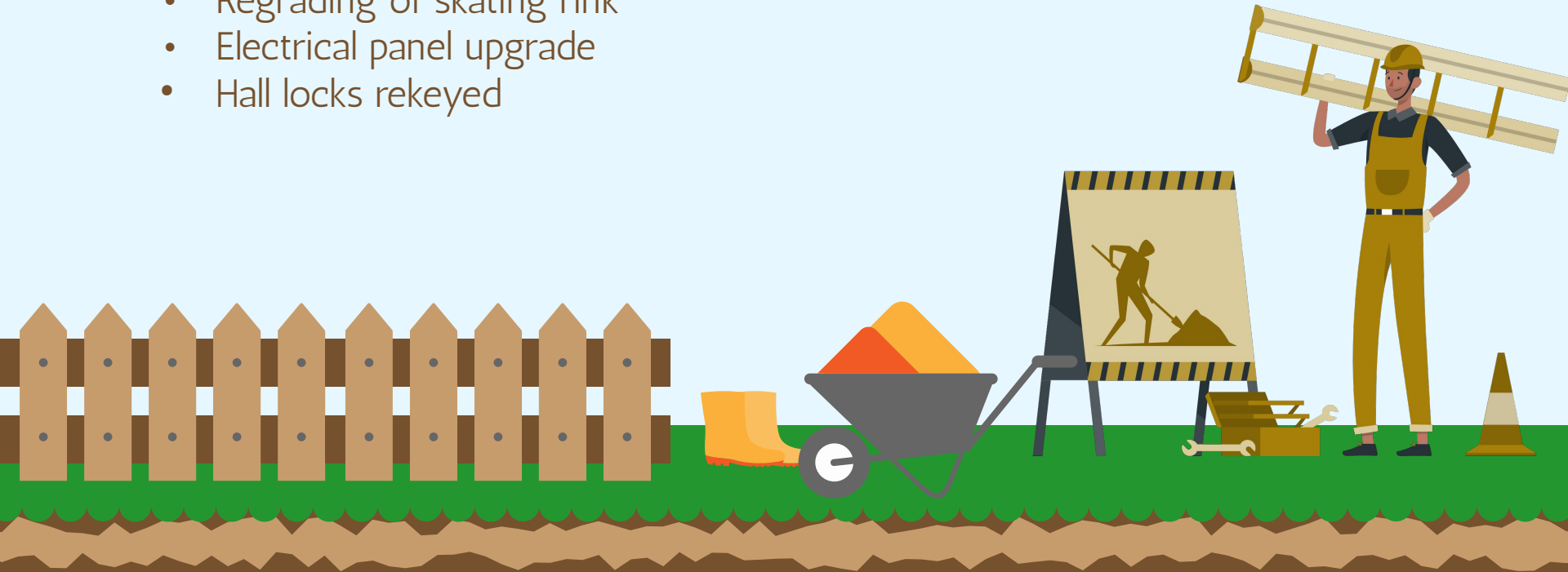
- Charitable casino events have been cancelled by AGLC as of November 27, 2020 when table games closed.
  - **These will be rescheduled at the next available opportunity when table games resume.**
  - Our last casino event was February 2/3, 2020
- AGLC will confirm charity attendance in advance of their scheduled dates as the situation evolves.
- As soon as we hear from AGLC that MCL is allotted a casino event, we will let the community know and put out a call for volunteers for the event.





# Maintenance

- Roof repairs completed
- Regrading of skating rink
- Electrical panel upgrade
- Hall locks rekeyed



# Soccer



- For the 2020 outdoor season, Meadowlark had one U7 mixed team. This was down from 2 teams in the 2019 season. A big thank you to the coaches who made this happen.
- COVID-19 had a severe impact on all soccer teams in the city with registrations down approximately 75%.
- There are currently 27 players registered in the soccer portal for the 2021 season. As of today, it looks like there will be enough players to field a U4/5 mixed team.
- If you are interested in coaching, please contact [stephenmill2003@yahoo.ca](mailto:stephenmill2003@yahoo.ca)

# Skating Rink

- Conducted a survey and held open house on skating rink operations for 2020 - 21
  - 83 total respondents through Survey Monkey - **90% supported** having a rink in the community in 2020 - 21.
- Installing the rink required regrading of the ice rink grounds
  - Cost was \$2,310
- Grants assisted with costs of operation this season
  - Received a \$800 grant from EPCOR to install light timers
  - Received a \$9,600 grant from Edmonton Oilers Community Foundation to pay for ice maintenance.



# Skating Rink

- Rink was opened on November 27, 2020 under a number of COVID-19 / public health precautions:
  - No organized hockey events (i.e. no practices or shinny)
  - Maximum 10 skaters at one time
  - No use of skateroom/bathrooms, benches outside used to put on skates
  - Social distancing required, etc.
  - The rink was closed for the season on March 13, 2021.



# Skating Rink - Pictures



Regrading of the rink surface

# Skating Rink - Pictures



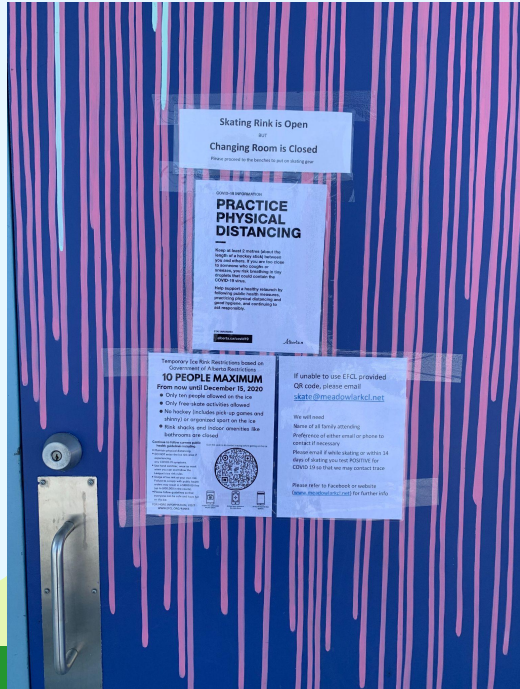
Flooding the rink

# Skating Rink - Pictures



Rink is open!

# Skating Rink - Pictures





**COVID-19 RESTRICTIONS**

Effective immediately  
until Alberta Government mandates otherwise

- **Follow the ice rink capacity limits**
- **Keep 2 metres apart**  
from anyone outside of your household cohort
- **10 people maximum**  
for group physical activity on ice with anyone outside your cohort
- **Rink shacks are closed**
- **No competitions, games, events, shinny, tag or pick-up hockey**

Failure to comply with public health orders will result in a **\$1000 fine** (up to \$100,000 in the courts)

**Follow current public health guidelines:**

- Use ice at your own risk
- Do NOT enter the ice rink area, if you're experiencing any COVID-19 symptoms
- Use hand sanitizer
- Wear as mask when you can
- Follow the League's ice rink rules

For more information: [EFCL.ORG/RINKS](https://www.efcl.org/rinks)

Scan this code to do contact tracing before getting on the ice



Signage at the rink



# Social

- Difficult year for social events due to the COVID-19 pandemic and restrictions.
  - Big Bin Event - delayed from June but took place in September
  - Party in the Park (September) with Glenwood - cancelled
  - Family Day Fireworks (February)
    - 2020: snuck in right before the pandemic - turnout was excellent, chili, sleigh rides and face painting
    - 2021: cancelled due to public gathering restrictions
- Did our best to hold events organized through social media to stay engaged with the community
  - Christmas scavenger hunt, Show Off Your Meadowlark, etc.



# Social

## 16 Days of Meadowlark Christmas – Scavenger Hunt



MEADOWLARK COMMUNITY LEAGUE PRESENTS  
**A SCAVENGER HUNT: The 16 Days of Meadowlark Christmas**

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

 Calling all *festive detectives* – it's winter wonderland adventure time! Find and check off each location as you explore our neighbourhood throughout the days leading up to Christmas and have a chance to win a prize!

*Stay safe, dress warm, and be sure to sing with gusto and glee!!*



On the first day of Meadowlark Christmas my neighbour gave to me <input type="checkbox"/> <b>BRIGHTLY LIT SNOWFLAKES</b> Address: _____	On the second day of Meadowlark Christmas my neighbour gave to me <input type="checkbox"/> <b>REINDEERS PRANCING</b> Address: _____
On the third day of Meadowlark Christmas my neighbour gave to me <input type="checkbox"/> <b>PICTURESQUE SELFIE STAND</b> Address: _____	On the fourth day of Meadowlark Christmas my neighbour gave to me <input type="checkbox"/> <b>UNICORN &amp; A FLYING FIG, OH MY!!!</b> Address: _____
On the fifth day of Meadowlark Christmas my neighbour gave to me <input type="checkbox"/> <b>OLAF THE SNOWMAN</b> Address: _____	On the sixth day of Meadowlark Christmas my neighbour gave to me <input type="checkbox"/> <b>LUMINAIRE STARS GLISTENING</b> Address: _____
On the seventh day of Meadowlark Christmas my neighbour gave to me <input type="checkbox"/> <b>A MASK WEARING SANTA CLAUS</b> Address: _____	On the eighth day of Meadowlark Christmas my neighbour gave to me <input type="checkbox"/> <b>CHRISTMAS TREE DECORATIONS</b> Address: _____



# Big Bin Event



# Big Bin Event



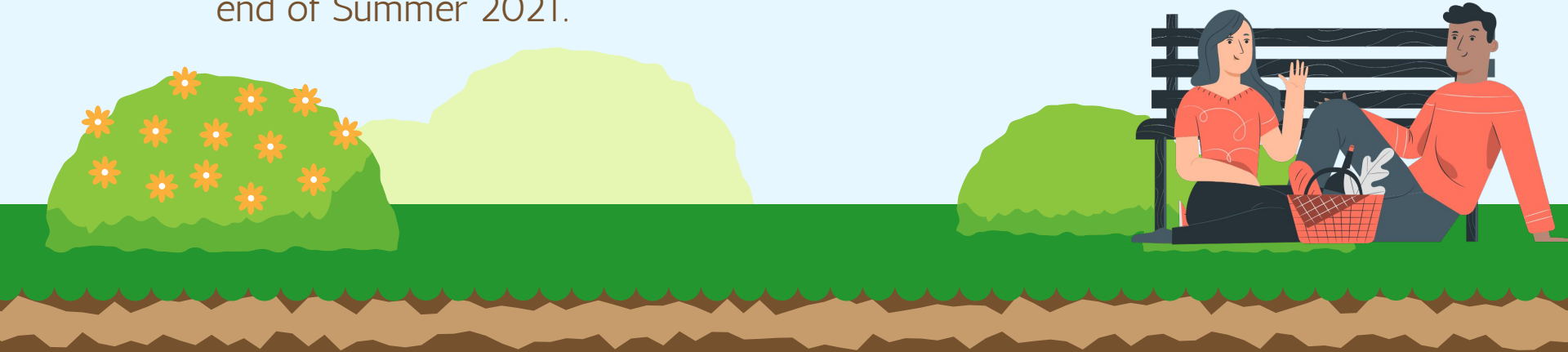
# Hall Rentals

- Unfortunately no rentals since March 2020 due to COVID-19 restrictions.
- We look forward to re-open to hall rentals to community groups and members when it is determined it is safe to do so.

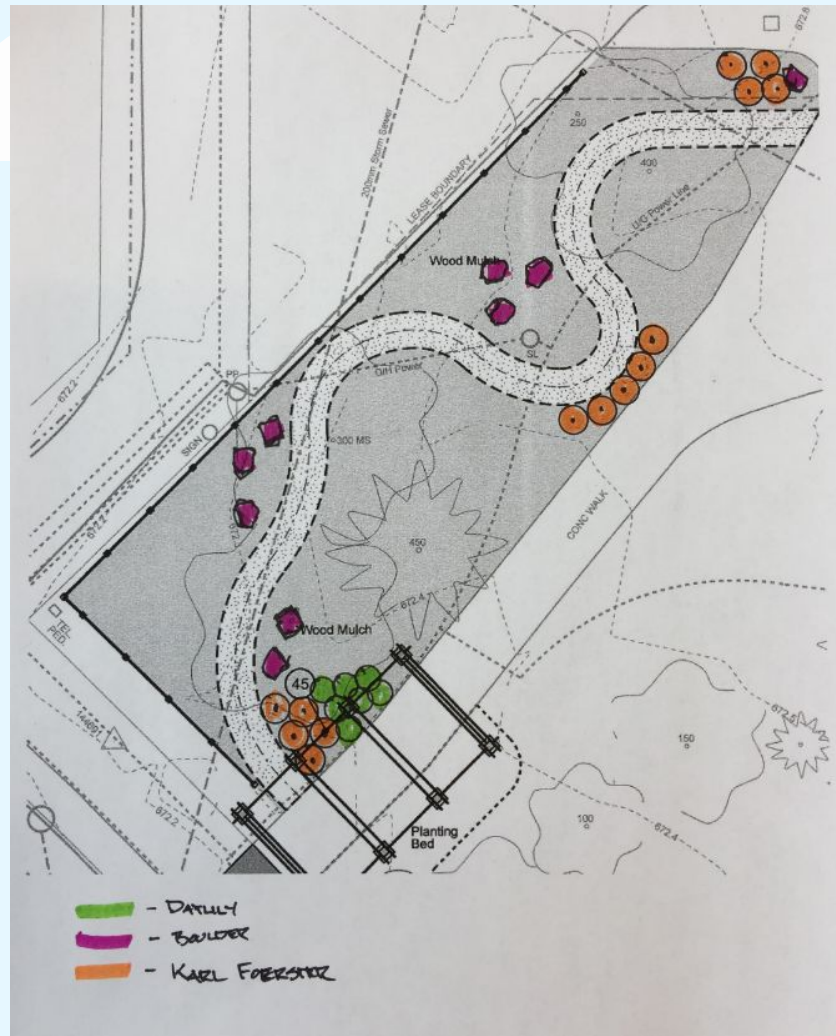


# PARC

- Upgrades to the park / playground outside the MCL hall were completed in 2018.
  - Due to a small oversight, the project is not 100% completed
- Application has been submitted to the City of Edmonton to complete the work.
- We are expecting to finish the SW region of the park / playground by the end of Summer 2021.



# Meadowlark Park Playground - SW Corner Proposal



# Civics

- New position in its first year
- Provided regular updates in Meadowlark Chirp
  - Bus Network Redesign
  - Waste cart transition
- Development of community survey on skating rink
- Circulate public participation opportunities via social media where possible
- Aim to increase community participation in municipal election taking place in October 2021
  - Circulate materials on local candidates and debates
  - Share information on polling procedures and locations





# Treasurer

- **Cash:**
  - beginning of year \$144,452
  - \$146,765 at end end of year
- **Revenue:**
  - \$59,584 from Casino
  - \$10,486 in operating grant from City of Edmonton
  - \$9,600 in ice rink grant from Oilers Foundation
  - \$5,690 from memberships and hall rental
  - \$2,190 from other grants and donations



# Treasurer



- **Expenses:**
  - \$56,018 for roof replacement
  - \$9,014 for various repairs and maintenance
  - \$8,482 for utilities, phone and internet
  - \$8,050 for rink attendant
  - \$5,250 for electrical panels replacement
  - \$2,824 for insurance
  - \$2,310 for rink leveling
  - \$1,862 for newsletters
  - \$1,745 for office supplies and materials

# Treasurer

- **Sports, Social Events, and Programs:**
  - Soccer, Yoga, Big Bin Event, Family Swim etc.
  - \$4,201 in revenue with \$3,892 in costs
- **Wilkes Memorial Fund**
  - provides support for Meadowlark youth to attend hockey camp
  - \$4,026
- **\$14,033 set aside to complete the park upgrades**



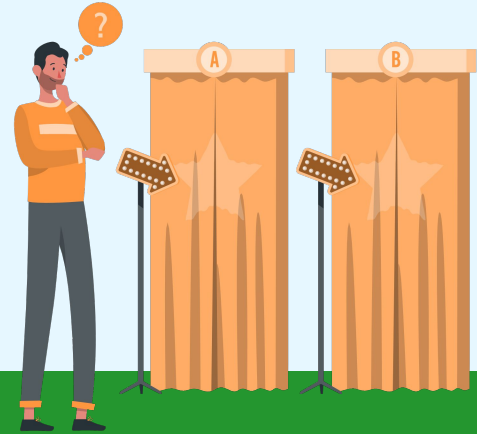
# Elections - Executive

- President
- Past President
- Vice President
- Treasurer
- Secretary



# Elections – Directors

- Membership
- Social
- Hall Rental
- Communications
- Civics
- Maintenance
- PARC
- Casino
- Soccer



# Thanks!

## Contact Us!

Meadowlark Community League

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RPO Meadowlark

Edmonton, AB, T5R 5Y3

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[www.meadowlarkcl.net](http://www.meadowlarkcl.net)

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